UNITED STATES INTERNATIONAL TRADE COMMISSION Washington, DC 20436

MEMORANDUM ON PROPOSED TARIFF LEGISLATION of the 108th Congress ¹

[Date approved: November 29, 2004]²

Bill No. and sponsor: H.R. 4814 (Rep. Garrett); 108th Congress.

Proponent name, location:

Association of Food Industries, Inc. 3301 RT 66, Ste. 205, Bldg. C Neptune, NJ 07753 Phone: (732) 922-3008

Phone: (732) 922-3008 Fax: (732) 922-3590

Other bills on product (108th Congress only): H.R. 4813 and H.R. 4815 (Rep. Garrett).

Nature of bill: Temporary duty suspension through December 31, 2006.

Retroactive effect: None.

Suggested article description(s) for enactment (including appropriate HTS subheading(s)):

The description should begin with "Pimientos (Capsicum annuum).³"

Check one: __ Same as that in bill as introduced

<u>X</u> Different from that in bill as introduced (explain differences in Technical comments section)

¹ Industry analyst preparing report: Renee Johnson (202-205-3313); Tariff Affairs contact: Jan Summers (202-205-2605.

² Access to an electronic copy of this memorandum is available at http://www.usitc.gov/billrpts.htm Access to a paper copy is available at the Commission's Law Library (202-205-3287) or at the Commission's Main Library (202-205-2630).

³ The correct spelling of the species name for pimiento is *annuum*. See "United States Standards and Grades for Canned Pimientos" by the U.S. Department of Agriculture, Agricultural Marketing Service, Fruit and Vegetable Division (October 23, 1967) found at http://www.ams.usda.gov/standards/cnpiment.pdf.

Product information, including uses/applications and source(s) of imports:

The genus *Capsicum* and species *annuum* may be grouped into two broad categories: (1) sweet peppers, which are mild and non-pungent, and (2) chile peppers,⁴ which are hot and pungent.⁵ Sweet peppers include bell peppers (green, red, purple, and yellow), pimientos (or pimentos), rellenos, and sweet banana peppers, among others.⁶ The pimiento (the Spanish word for "pepper") is a vigorous, highly productive plant that produces early maturing fruit measuring 3-4 inches long and 2-3 inches wide.⁷ It is a sweet, succulent miniature pepper that is more aromatic and has a more distinctive flavor than the red bell pepper.⁸ The pimiento fruit pods are smooth, typically conical or heart-shaped, pointed at the blossom end, thick walled, and red to reddish-yellow in color.⁹

Prepared or preserved pimientos are classified under separate headings of chapter 20 of the HTS. Two import categories prepared or preserved other than by vinegar or acetic acid fall under HTS heading 2005: those in statistical reporting numbers 2005.90.5020 (in containers each holding not more than 227 grams) and 2005.90.5040 (other). A third import category falls under HTS heading 2001, as vegetables, fruit, nuts and other edible parts of plants, prepared or preserved by vinegar or acetic acid, and specifically under subheading 2001.90.35. 10 11

Production data on peppers are generally aggregated across all types of peppers (hot and sweet). Separate data for certain types, such as pimientos, are limited. Across all types of peppers, a reported 23.2 million metric tons (mt) of peppers were produced worldwide in 2003. China was the largest producer of peppers, accounting for 50 percent of world production in 2003. Mexico and Turkey each accounted for another 8 percent of world production, followed by Spain and the United States each with 4 percent. Another major producing country is Nigeria, accounting for 3 percent of world production in 2003.

The Commission was unable to obtain complete information on pimiento production in the United States. Data from USDA's National Agricultural Statistics Service (NASS) and the California Agriculture

Thile (chili) peppers are tapered, slender, thin walled hot peppers. Common chile pepper groups and varieties include cayenne, paprika, jalapeno, anaheim, serano, and poblano peppers. See "Chile Pepper Production in California," University of California-Davis (Publication 7144), found at http://anrcatalog.ucdavis.edu/pdf/7244.pdf.

⁵ "Sweet Peppers: Saved by the Bell" by U.S. Department of Agriculture's Economic Research Service, published in *Agriculture Outlook* (December 2001), found at http://www.ers.usda.gov/publications/agoutlook/dec2001/ao287e.pdf.

⁶ "Sweet Peppers" at ChiliPepperPlants.com found at http://www.chili-pepper-plants.com/html/sweet_peppers.html.

⁸ "Sweet Peppers," University of Georgia, found at http://www.uga.edu/vegetable/pepper.html.

⁹ "United States Standards and Grades for Canned Pimientos" by the U.S. Department of Agriculture, Agricultural Marketing Service, Fruit and Vegetable Division (October 23, 1967). Found at http://www.ams.usda.gov/standards/cnpiment.pdf.

¹⁰ Some processed pimiento product might also be imported under HTS heading 2004, "Other vegetables prepared or preserved otherwise than by vinegar or acetic acid, frozen, other than products of heading 2006" (HTS statistical reporting number 2004.90.8580, "Other, including mixtures"). These data include a number of other products and mixtures and are difficult to separate out precisely.

Fresh sweet peppers are classified under HTS subheading 0709.60, "Fruits of the genus <u>Capsicum</u> (peppers) or of the genus <u>Pimenta</u> (e.g., allspice)." Dried product is classified under HTS subheading HTS heading 0904, "Pepper of the genus <u>Piper</u>; dried or crushed or ground fruits of the genus <u>Capsicum</u> (peppers) or of the genus <u>Pimenta</u> (e.g., allspice)."

¹² FAOSTAT database maintained by the United Nations available at http://www.fao.org. Includes production under the category of "Chillies & Peppers, green" but does not include production under the category of "Peppers, White, long, black." Ibid.

Statistics Service (CASS) aggregate all data under one of two categories: bell peppers or chile peppers. ¹⁴ Limited production data on pimientos are available for some key producing counties in California, where the majority of domestically-produced pimientos are grown. These data indicate that pimiento production (fresh and processed) in 2003 totaled about 10,900 mt. ¹⁵ This figure reflects production in the California counties of Monterey, Ventura, San Benito, and Santa Clara. Data are not available on the volume or value of pimiento production for other U.S.-producing states, including Florida, ¹⁶ Georgia, North Carolina, Texas, Arizona, New Mexico, ¹⁷ among others. Estimates of U.S. production presented in this report are based on data for California only and likely reflect a lower bound of all domestically-produced pimientos. The farm-level value of pimiento production in California in 2003 was approximately \$3 million, on an estimated 600 acres. ¹⁸ Information is not available on the number of growers, or on the share of total pimiento production sold fresh versus that sold for further processing.

In 2003, the combined volume of U.S. imports of all processed pimientos, including products imported under each of the three import categories for prepared or preserved pimientos, totaled 21,000 mt, net weight. On a drained weight basis, excluding the preserving solution and other packing media, the estimated volume of processed pimiento imports totaled about 14,700 mt. On the combination of the processed pimiento imports totaled about 14,700 mt.

Based on these estimates of U.S. production (California-grown fresh and processed pimientos) and U.S. imports of processed pimientos (expressed on a drained weight basis), and on the assumption that there are no U.S. exports of these products, the Commission estimates that imported products account for approximately 40 percent of U.S. annual commercial sales.

Across all import categories of prepared and preserved pimientos, Spain is the largest supplier of U.S. imports, accounting for about 70 percent of volume imports in 2003. Other major foreign suppliers of processed pimientos in 2003 included Turkey (10 percent of U.S. imports) and Mexico and Greece (each with 7 percent of import volumes).²¹ By value, imports totaled \$24.1 million in 2003.²²

U.S. imports under HTS subheading 2001.90.35 only totaled 5,500 mt in 2003 (pimientos prepared or

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Telephone discussion with Biz Wallingsford at USDA NASS (Aug. 30, 2004) indicate that USDA defines chile peppers as all peppers excluding bell peppers. Also see footnote to table on chile peppers for fresh market and processing in NASS' *Vegetables 2003 Summary* at http://usda.mannlib.cornell.edu/reports/nassr/fruit/pvg-bban/vgan0104.txt. Email communication with Gary Nelson, California Agriculture Statistics Service (Aug. 31, 2004) indicate that data for pimientos are reported with bell peppers in the annual County Agricultural Commissioners' Report (http://www.nass.usda.gov/ca/bul/agcom/indexcac.htm). Also see "A Pest Management Strategic Plan for Pepper Production in California Production" by the California Pepper Commission.

15 Information submitted to the Commission by the Agricultural Commissioners' offices for Monterey and Ventura counties,

¹⁵ Information submitted to the Commission by the Agricultural Commissioners' offices for Monterey and Ventura counties, August 31, 2004. Other information provided by Gary Nelson, California Agriculture Statistics, Aug. 31, 2004. Equivalent to about 24 million pounds. 1 metric ton = 2,205 pounds.

¹⁶ Telephone conversation with Dan Bosch, Florida Fruit & Vegetable Association on Aug. 18, 2004, suggests that there is limited pimiento production for processing in Florida.

¹⁷ Telephone conversation with Paul Basland, New Mexico State University (Chili Pepper Institute) on August 18, 2004, suggests that there is limited pimiento production in New Mexico.

¹⁸ Commission estimates based on information submitted by the California Agricultural Commissioners' offices for Monterey and Ventura counties, Aug. 31, 2004.

¹⁹ Based on import data from official U.S. Government statistics. Reflects combined imports under HTS subheadings 2005.90.50 and 2001.90.35.

²⁰ Commission estimates based on information indicating that the drained weight of pimientos is roughly 70 percent compared to its net weight that contains both fruit and packing media (larger container sizes). Information is from "Pimientos and Peppers" found at http://www.fufesa.com/Webingles/Pimientos.htm and retrieved on Sept. 2, 2004.

²¹ Based on import data from official U.S. Government statistics and reflects combined imports under HTS subheadings 2005.90.50 and 2001.90.35.

²² Ibid.

preserved in vinegar or acetic acid), valued at \$6.5 million.²³ Compared to 1999, the volume of imports has more than doubled, rising by a total of 125 percent. Spain was the largest supplier of these product imports to the United States, accounting for 69 percent of (volume) imports in 2003. Other foreign suppliers of processed pimientos included Mexico at 27 percent of imports, with Bulgaria, Chile, Greece, and Turkey among other countries, accounted for another 4 percent of imports in 2003.

Estimated effect on customs revenue:

The proposed legislative changes would temporarily suspend import duties through year-end 2006 on product imported under HTS subheading 2001.90.35.²⁴ To determine the possible customs revenue loss, U.S. imports for 2004-2008 are projected assuming a simple linear trend of reported import data for the 5-year period from 1999 to 2003. Commission estimates of the potential reduction in tariff revenues under these proposed changes are adjusted to reflect available preferential tariff treatment. Accordingly, the Commission's estimates of customs revenue loss account for goods imported at special rates of duty.

HTS subheading: 2001.90.35						
	2004	2005	2006	2007	2008	
Col. 1-General rate of duty (AVE) <u>1</u> /	8.1 percent					
Estimated value <i>dutiable</i> imports <u>2</u> /	\$7.2 million	\$7.8 million	\$8.5 million	\$9.2 million	\$9.9 million	
Customs revenue loss <u>3</u> /	\$430,000	\$450,000	\$480,000	\$0	\$0	

^{1/} The AVE is the ad valorem equivalent of a specific or compound duty rate expressed as a percent, using the most recent import data available. The rate shown is the general or normal trade relations rate. Other preferential rates may apply to countries entitled to special tariff treatment, including duty-free access for eligible products from Canada and Mexico (North America Free Trade Agreement), some Central American nations (Caribbean Basin Economic Recovery Act), Israel (U.S.-Israel Free Trade Area), and certain countries under the Generalized System of Preferences. A reduced rate of 6.0 percent ad valorem applies to eligible imports from Chile (U.S.-Chile Free Trade Agreement).

- 2/ Source of estimated dutiable import data: Commission estimates using official U.S. Government statistics.
- <u>3</u>/ Assumes that tariffs are suspended on imported product for the calendar years 2004, 2005, and 2006. Rounded to the nearest ten thousand.

Contacts with domestic firms/organizations (including the proponent):

Name of firm/organization	Date contacted	US production of same or competitive product claimed?	Submission attached?	Opposition noted?
			(Yes/No)	

²³ Based on import data from official U.S. Government statistics.

²⁴ Commission estimates that the combined loss in customs revenue across all three concurrently proposed bills, including H.R. 4813 (HTS 2005.90.50.20), H.R. 4814 (HTS 2001.90.35), and H.R. 4815 (HTS 2005.90.50.40), would be about \$2 million per year.

Steve Hofmann, Sandler, Travis & Rosenberg, 1300 Pennsylvania Ave., Ste 400, Washington, DC 20004, Ph: 202-216-9307 Representing: Association of Food Industries, Inc., 301 RT 66, Ste. 205, Bldg. C, Neptune, NJ 07753, Ph: 732-922-3008	August 19, 2004		Yes	
Chris Russell, Representative Garrett's office, Ph: 202-225-4465	August 18, 2004		No	
Schreiber Foods International, Inc. 48 South Franklin Turnpike, P.O. Box 299 Ramsey, NJ 07446, Ph: 201-327-3535	August 17 2004		Yes <u>1</u> /	
Jerry Hensley, Saticoy Foods Corp. P.O. Box 4547, Saticoy, CA 93007, Ph: 805-647-5266	August 18, 2004	Yes (processor)	Yes	Yes
Glen Fisher, California Advisory Board, California Pepper Commission, 531 N. Alta Ave, Dinuba, CA 93618, Ph: 559-591-3925	August 17, 2004	Yes (grower organization)	Yes	Yes
Ed Simerly, Moody Dunbar, Inc., P.O. Box 6048, Johnson City, TN 37602, Ph: 423-952-0100	August 18, 2004	Yes (processor)	Yes	Yes
Richard Henshel, Pickle Packers, International, Inc. P.O. Box 606, One Pickle and Pepper Plaza, St. Charles, IL 60174, Ph: 630-584-8950.	August 20, 2004		No	
Darryl Fryman, Central Kentucky Growers, 2190 Cincinnati, Georgetown, KY 40324, Ph: 502-863-0002	August 17, 2004	No	No	
Clinch Mountain Farmers Market Inc. 210 US Hwy 23 N, Weber City, VA 24290, Ph: 276-386-7663	August 17, 2004	No	No	
Dan Bosch, Florida Fruit & Vegetable Assoc. P.O. Box 140155, Orlando, FL 32814, Ph: 407-894-1351	August 18, 2004	No	No	
Paul Basland, New Mexico State University (Chili Pepper Institute). P.O. Box 30001, Las Cruces, NM 88003, Ph: 505-646-5171.	August 18, 2004	No	No	
Lynn Williams, Mt. Olive Pickle Co., Inc. 812 N. Chestnut St., P.O. Box 609, Mt. Olive, NC 28365, Ph: 919-658-2535	August 18, 2004		No	
Peggy Rochette, National Food Processors Association, 1350 I Street, NW, Ste 300, Washington, DC 20005, Ph: 202-639-5900	August 20, 2004		No	

1/ The Commission received multiple letters supporting the proposed legislation that are similar to that submitted by Schreiber Foods International, Inc. Many of these same companies are also noted as supporting the proposed legislation in the submission from the Association of Food Industries, Inc. The Commission cannot, in the context of this memorandum, make any statement concerning the validity of these claims.

Technical comments:²⁵

The proposed article description should correctly indicate the botanical name of the product as "(<u>Capsicum annuum</u>)" to be consistent with other tariff descriptions.

The Commission may express an opinion on the HTS classification of a product to facilitate consideration of the bill. However, by law, only the U.S. Customs Service is authorized to issue a binding ruling on this matter. The Commission believes that the U.S. Customs Service should be consulted prior to enactment of the bill.

APPENDIX A

SELECTED PORTIONS OF THE HARMONIZED TARIFF SCHEDULE OF THE UNITED STATES

[Note: Appendix may not be included in the electronic version of this memorandum.]

APPENDIX B

STATEMENTS SUBMITTED BY THE PROPONENTS

[Note: Appendix B may not be included in the electronic version of this memorandum posted on the Commission's website if an electronic copy of the statement was not received by the Commission.]

APPENDIX C

STATEMENTS SUBMITTED BY OTHER FIRMS/ORGANIZATIONS

[Note: Appendix C may not be included in the electronic version of this memorandum posted on the Commission's website if an electronic copy of the statement was not received by the Commission.]

108TH CONGRESS 2D SESSION

H. R. 4814

To suspend temporarily the duty on certain pimientos (capsicum anuum), prepared or preserved by vinegar or acetic acid.

IN THE HOUSE OF REPRESENTATIVES

July 12, 2004

Mr. Garrett of New Jersey introduced the following bill; which was referred to the Committee on Ways and Means

A BILL

To suspend temporarily the duty on certain pimientos (capsicum anuum), prepared or preserved by vinegar or acetic acid.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. CERTAIN PIMIENTOS, PREPARED OR PRE-
- 4 SERVED BY VINEGAR OR ACETIC ACID.
- 5 (a) IN GENERAL.—Subchapter II of chapter 99 of
- 6 the Harmonized Tariff Schedule of the United States is
- 7 amended by inserting in numerical sequence the following
- 8 new heading:

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"	9902.20.01	Pimientos (capsicum					
		anuum), prepared or pre-					
		served by vinegar or acetic					
		acid (provided for in sub-					
		heading 2001.90.35)	Free	No change	No change	On or before	
						19/91/9006	,,

- 1 (b) Effective Date.—The amendment made by
- 2 subsection (a) applies to goods entered, or withdrawn from
- 3 warehouse for consumption, on or after the 15th day after
- 4 the date of enactment of this Act.

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